



**Full House Marketing®**, Inc. supports the apartment industry with leasing and marketing consulting, training, coaching, motivational speaking and temporary and permanent personnel placement. With offices in Michigan and North Carolina, Full House Marketing® offers one-stop shopping for apartment communities and management companies.



**Leah Brewer** is President of the original **Full House Marketing®**, Inc., founded in 1995 and has affectionately been dubbed the “Leasing Queen” by industry colleagues. In 2000, Leah expanded the availability of quality training programs and staffing services by teaming up with Rebecca Rosario, who opened Full House Marketing® offices in Raleigh and Charlotte, NC.



**Leah** began as a leasing consultant in 1985 and was promoted through various industry positions including Assistant and Resident Manager, Leasing Director, Marketing Director and Corporate Trainer. Her 20+ years in property management ensures that the skills she teaches have been tested and tried first-hand. She is a dynamic speaker relating real-life examples and humorous industry anecdotes for effective, results-oriented programs. She is best known for her

high-energy workshops filled with activities and games designed to make participants think, learn and retain information and take positive action turning new ideas into practical skills.

Clients using Leah’s innovative ideas in marketing and merchandising have award-winning results including GLAStar Awards for “Best Brochure” in 2004 and “Best Marketing Theme” in 2005 and 2006 by the Property Management Association of Michigan, along with a “Best Decorated Model” 2005 PRISM Award by the Detroit Metropolitan Apartment Association. The DMAA’s 2005 PRISM Award and the PMAM’s 2006 GLAStar Award for “Trailblazer in Education” have each been awarded to management companies using Leah Brewer as their industry educator.

**Additional awards, designations, affiliations:**

- ★ Fair Housing Leadership Award 2002; Fair Housing Center of Metropolitan Detroit
- ★ International Who’s Who of Entrepreneurs
- ★ National Apartment Association Designations
  - ❖ CAM: Certified Apartment Manager
  - ❖ NALP: National Accredited Leasing Professional
  - ❖ NAA Education Institute Faculty
  - ❖ NAAEI Team Instructor for Advanced Instructor Training
  - ❖ Speaker/Presenter at NAA Education Conference & Expo
- ★ Charter Member of Detroit Metropolitan Apartment Association
  - ❖ Recipient of 2002 Chapter President’s Award
  - ❖ Current Member of DMAA Board of Directors
  - ❖ Committee Chair and/or Member: Legislative, Program Chair
  - ❖ PRISM Award for 2005 and 2007 Business Partner of the Year
  - ❖ PRISM Award 2007: Leah Brewer, Volunteer of the Year
  - ❖ PRISM Award 2009: Best Website
- ★ State-wide Member of Property Management Association of Michigan
  - ❖ Current Member of PMAM Board of Directors
  - ❖ Committee Chair and/or Member: Legislative, GLAStar Education
  - ❖ NALP and CAM Instructor
  - ❖ GLAStar Award 2009: Best Website of the Year
- ★ Multifamilypro Annual Brainstorming Sessions™ Presenter and Facilitator
- ★ Charter Member 2008—National Multifamily Speaker Alliance



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