

# Rebecca Rosario, NALP, CAM

NALP, CAM & CAPS Instructor



Rebecca Rosario is a nationally recognized public speaker and trainer. She is enlightening and entertaining, delivering powerful education programs that are proven to produce measurable results-fast! Audiences appreciate her down-to-earth approach and find her sense of humor contagious.

As owner of Full House Marketing in North Carolina, she consults for various national management companies, specializing in marketing, advertising and training. Rebecca provides services ranging from new development consulting to employee enhancement programs. Additionally she is involved with the daily activities of F.H.M.'s thriving staffing and recruiting business.

Rebecca began her property management career in 1991. During her tenure, she quickly advanced through various positions including Leasing Consultant, Trouble Shooter and Corporate Leasing Trainer. In 1994 HPC Apartment Guides, recruited Rebecca. HPC then promoted her in 1997 to Publisher of The Greater Philadelphia/New Jersey Apartment Shoppers Guide. In 1998 KORMAN Communities recruited Rebecca as their Regional Director of North Carolina. She implemented innovative leasing and resident service programs that successfully launched an aggressive corporate suite program, significantly increasing NOI.

Rebecca has earned her NALP and CAM designations. As a board member of the Triangle Apartment Association, she has chaired the Public Relations Committee, and serves on the Education committee. She trains for apartment associations and home builders nationwide. Rebecca completed the Advanced Instructor Training Program through NAAEI (The National Apartment Association Education Institute) and is now considered NAAEI faculty. She is active in her local apartment associations, teaching NALP, CAM, CAPS and several other classes.

Some of Rebecca's accomplishments include:

- ★ Board Member for the PMC of Detroit
- ★ National Apartment Leasing Professional (NALP) NAA Designation
- ★ Certified Apartment Manager (CAM) NAA designation
- ★ NAAEI Advanced Instructor Training graduate and NAAEI faculty member
- ★ International Who's Who of Entrepreneurs
- ★ Board member of The Triangle Apartment Association
- ★ Boy Scouts of America Committee Member

In addition, Rebecca continues to provide her speaking services at educational events such as:

- ★ NALP Instructor
- ★ CAM Instructor
- ★ CAPS Instructor
- ★ Visiting Instructor, St. Augustines College
- ★ Multifamilypro Annual Brainstorming Sessions™ Facilitator and Presenter
- ★ Triangle Apartment Association Leasing 101 Instructor

Rebecca's philosophy is simple: "Its all about the people." We are in a people business, therefore, we need to hire the best people, train using the best materials, instructed by the best motivators and keep our focus on the people we serve (our residents, clients, and customers) providing them world-class customer service. When we keep this philosophy first, everything else falls into place.